



Complete List of Website Features we provide

- Responsive Layout, Mobile-ready, and Google-compliant
 - One Page Checkout, Guest Checkout
 - Facebook Login for Customers
 - Order by Phone
 - Persistent Products in Cart
 - Browser-based administration
 - Use as a complete storefront
 - Fully open-source
 - Turn on shopping features as you need them
 - Unlimited products and categories
 - Unlimited product features such as color, size or any other attributes
 - Drop-down lists, radio buttons, fill in text, quantities, check boxes
 - Feature-based prices and weights
 - Cross-selling, Coupons, Gift Certificates
 - Customer-based pricing (retail, wholesale, etc)
 - Quantity based pricing
 - Delivery address per product
 - Stock control by product or feature
 - Discounts based on order amount
 - Product rating and reviews
 - Top sellers
 - Wishlists
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- Display products as a catalog only
 - International date formats
 - Any currency symbol
 - Multi-currency
 - Template-driven or non-template driven with images and text
 - Create content pages targeted to specific customer groups based on login. Ideal for wholesale sites, schools, etc
 - Google Location Map
 - Blog Manager, News Article Manager

- Layout Manager providing full control of store design and formatting
- YouTube movie integration
- Search Engine Friendly
- Google Site Map
- URL Rewrites provides full control of URL's
- Meta Tag information for products, categories, content news and blogs
- Shipping calculations - price, quantity, weight, weight range, etc
- Tax by state, by country, and by-product
- Handling fixed or by product
- Individual delivery address by product
- Product-based shipping calculations
- Free shipping over a certain amount
- Call for price shipping cost
- Ask a question , Call for price
- Dependent products
- Make an offer
- Buy one get x free
- Multiple images per product
- HTML editor or product and category descriptions
- Asset Manager for HTML Editor to allow control of all images on the server
- Out of stock messages or auto-hide products when stock depleted
- Auto notification email when products come back into stock
- Image Zoom and High Slide
- Mail to the merchant and customer on order completion
- Mail to others (mailing list) on order completion
- Mail to suppliers on order completion
- Mail on customer buying a gift certificate
- Mail to tell a friend
- Mail on order tracking message to the merchant
- Mail to the merchant on new customer registration
- Mail to the merchant on new product review
- Mail to the customer on order tracking message by the merchant
- Mail to the merchant on new gift registry creation
- Mailing attachments

- HTML template formatting or no template formatting
- Unlimited subcategory depth
- Advanced Search facilities
- Customizable search facility
- Thumbnails and larger images
- Add to cart button on existing sites
- Order multiple products with one click
- Mouse only ordering
- Random product displays
- Mini cart always visible
- Auto alphabetic links
- Dynamic headers
- Tabbed display for products
- Multiple images per product with dynamic image swapping on mouse over
- Sales reports
- Search query reports
- Total sales , Total sales by product and supplier
- Recurring billing
- Content management , use any language
- Automatic language switching
- Dual currency displays
- International shipping calculations
- Display and print orders
- Order tracking messages
- Send a message on order processed
- Configure over 400 shop options using the browser
- Multiple administrators with different privileges
- Advanced SQL reports , export any table
- Static HTML generation for search engines , Full SSL Support
- Prevent hackers from an order based on e-mail or IP address
- Dual password login to the administration, Totally hide administration
- Discount coupons and affiliate program integration allowing trackable and targeted marketing campaigns

- Customer Groups Manager to allow specific targeting of customer segments. Create new groups on the fly or set up groups with specific customers
- Other customers also bought product suggestions, cross-selling, Buy x Get x Free
- Multi-tier pricing for quantity discounts – offer site-wide discounts easily
- New Product promotional tool
- Mail a friend , Product reviews and rating
- Cross-Selling by categories
- Twitter Feed directly to your home